Role: Fundraiser
Type of Employment: Part-time, Contract
Location: Remote
To apply: Email your resume and cover letter to joinus@mindyourplastic.ca

Mind Your Plastic, a non-profit committed to ending plastic pollution in Canada, is seeking a part-time fundraiser to join our growing team! In this position, reporting to the Executive Director, you will use expert skills to identify fundraising opportunities, source and cultivate relationships with potential donors, lead fundraising campaigns, and lead the organization in meeting our quarterly fundraising targets. Our team works remotely across Canada. Our ideal candidate is someone who brings extensive fundraising experience and comes equipped with some knowledge of the harmful impacts of plastic pollution and solutions on how to move towards a plastic pollution free future.

Responsibilities

- Responsible for leading fundraising initiatives and meeting the organization's quarterly fundraising targets
- Promote awareness of the organization's mission and work
- Cultivate a network of dedicated donors and volunteers
- Spot new fundraising opportunities
- Plan fundraising initiatives to help the organization meet financial goals
- Form strong relationships with external stakeholders
- Ensure major donors are satisfied and kept in the loop
- Research individuals, corporations, and foundations that are interested in gift giving
- Effectively convey the organization's mission, vision, and programs to potential donors
- Write fundraising proposals
- Strategize and successfully execute fundraising campaigns

Requirements and Qualifications

- Positive, sense of humour and eagerness to work in a growing team

- At least 5 years of experience fundraising with non-profit organizations
- Demonstrate a proven track record of success (specify how many organizations and amounts)
- Provide at least 3 client referrals
- Provide a portfolio of similar work
- Experience building a donor engagement strategy from ground up

Preferred Qualifications

- Bachelor's degree (or equivalent) in related field
- Certification, diploma, or similar qualification in fundraising
- Competence with donor management systems

Working Conditions

- Remote, must have own equipment including laptop, reliable internet connection and effective work space
- Contract position with the potential to join our team permanently based on performance
- Flexible work schedule
- Salary: up to $4,000 per month with the opportunity to increase significantly based on performance

About Mind Your Plastic

Mind Your Plastic is a registered Canadian charity that started in 2016. Mind Your Plastic's mission is to eliminate plastic pollution in Canada.

Through our work advocating with municipal government for policies that better regulate materials used in our economy, working alongside Canadian businesses to give consumers better plastic-free choices, and our direct action programming, like our Circular Economy Ambassador Program, we are moving towards a plastic pollution-free future for #PlasticFreeLand&Seas.

Annually, over 300 million tons of plastic is produced around the world and unfortunately, more than 90% of that plastic is not recycled. Distressingly enough, much of that plastic ends up in our oceans with at least 8 million tons of plastic being dumped into the ocean each year. While plastic has become pervasive in our environment and homes, there are changes each of us can make to improve the situation, and that is what Mind Your Plastic is here to do!

Mind Your Plastic is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees.