

Every minute, one dump truck of plastic enters our oceans. With less than 10% of the world's plastic is being recycled, more needs to be done to keep plastic out of our environment.

Youth are tomorrow's plastic reduction leaders!

Mind Your Plastic's Circular Economy Ambassador Program educates students about the importance of the circular economy and eliminating plastic pollution.

Our goal is to create change through educating our young leaders of the future on the importance of a circular economy, which is why we've created the Circular Economy Ambassador Program (CEAP). The CEAP is led by teachers with resources and support provided by Mind Your Plastic.

The program is broken down into 4 phases;

(1) INTRODUCTION TO PLASTIC POLLUTION

Students will learn about how plastic is made, plastic's impacts on the environment and our current linear economy (curriculum is tailored to students' ages).

(2) CLEANUP ACTIVITY INCLUDING DATA COLLECTION

Teachers will lead cleanups of their environment with their class. As students pick up trash, they will track their findings on a data sheet. The debris will be sorted per municipal guidelines (provided by MYP) with a goal of diverting as much from landfill as possible. MYP also teams up with local processors that can take your hard-to-recycle materials and give them a new lease on life! Your local processor will be provided by MYP, as well as material pickup logistics.

(3) TAKE ACTION

Following the completion of the cleanup activity, students will come up with ideas on how to reduce their plastic consumption and inspire those around them to do the same, whether through making personal swaps, or advocating for change within their community by writing letters to local businesses or municipal leaders.

(4) SUBMIT ASSETS & INFLUENCE POLICY CHANGE

Once the program has been completed, photos and data from the events are submitted to MYP. MYP enters the data into a database that is used to identify key waste management issues and influence policy change.



WHY YOU SHOULD JOIN US

- Educate our future leaders on this pressing issue to inspire change-making at a young age
- Engage students in a hands-on learning activity that they are certain to remember
- Students receive volunteer hours for their participation
- Cleanup your community!
- Provide valuable data to Mind Your Plastic that will influence changes within Canadian municipalities and businesses
- Join us in our mission of minimizing plastic pollution in Canada

PROGRAM TIMELINE

Your Sign-up today secures your spot in the 2023 program!

- Academic materials and cleanup resources will be sent to your school at the beginning of 2024.
- Cleanups can happen at any point between when you receive your materials and the end of May. Earth Day is a great day to plan your cleanup!
- All assets should be sent back to us by the end of May.

WHO IS THIS PROGRAM FOR?

We aim to make this program as accessible as possible. The program provides you with education and activities that can be adapted for all classrooms and ages, K-12 for both English and French.

Academic resources and all other documents mentioned above will be sent at the beginning of the school year.



What Teachers have said about the CEAP program

“Students were amazed at what people actually threw out and where it ended up

“It was free! We really appreciated the bags and the gloves. We saved them and will try to use them again in the spring

“Thanks so much for all the support and resources. It's appreciated. The kids loved participating and can't wait to do it again!

WHAT WE PROVIDE

Mind Your Plastic provides all resources and materials including:

- Intro Information Package for Students including all forms for Mind Your Plastic
- How to Organize A Cleanup
- Data Tracking Sheet
- How to Sort Materials
- Where the Materials Go (based on your municipality requirements)
- Curriculum supports for teachers to utilize in their classrooms to support this activity
- Reusable cleanup materials (gloves and bags)



WHAT YOUR PARTICIPATION LOOKS LIKE

All participants are expected to fulfill the requirements of the program as outlined below:

- Must track all data and return to MYP
- All students must complete the pre & post activity knowledge assessment
- Must record events with photos (students do not need to be in them, photos/video can be of the location and trash collected)
- Students must sort all of the debris as per our provided guideline and recycle accordingly.
- Plastics meeting specific criteria can be packaged up and sent to our Plastic Recycling Partner to be repurposed.
- Data collected must be sent in to our staff before the end date of the program.

Do you want to be part of solving the plastic pollution crisis with your class? Sign up today by visiting the CEAP page on our website (or [clicking here](#))!