



A Canadian Registered Charity

PlasticOceans.ca



Acting Locally. Inspiring Change Globally.

Working to End Plastic Pollution and Foster
Sustainable Communities Worldwide

2020 Report



Acting Locally to Inspire Change Globally.

Vision

A world without plastic pollution; one that embraces a circular economy.

Method

Programs that inspire changes in consumer behaviour, corporate practices, and public policy.

Impact

End plastic pollution and foster sustainable communities worldwide.

“There will be more plastic in our oceans than fish, by 2050.”

- Ellen MacArthur Foundation

Program Areas

Activism

Beach cleanups, awareness campaigns and other events that motivate participants to rethink plastic.

Advocacy

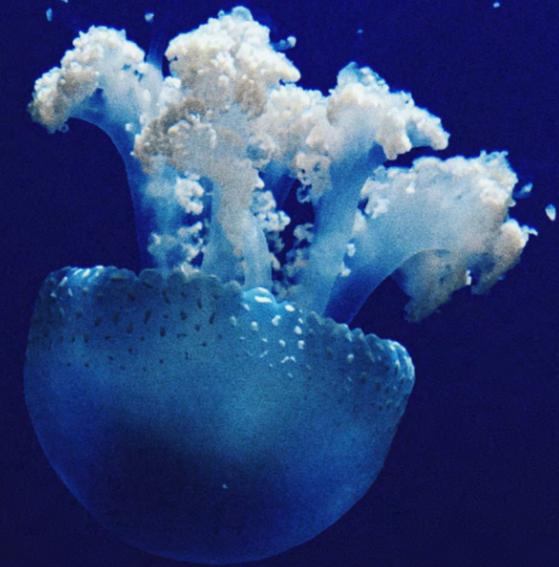
Advocate for public policy that mandates change in corporate and consumer habits to reduce plastic pollution.

Education

Provide programs to schools, corporations, and communities around the globe.

Science

Research that provides a better understanding of plastic pollution and how it affects our waters, wildlife, and human health.



Plastic Pollution

A Growing Global Issue

Why Does it Matter?



Humans eat over 40 pounds of plastic in their lifetime



1 million marine animals are killed by plastic pollution every year



50% of all plastic produced (380 million tons per year) is used only once and then discarded



Less than 9% of all plastic is recycled

10 MILLION

tons of plastic are dumped in our oceans annually

=



1 garbage truckload per minute

Our Impact

100,000

lbs of plastic collected during 120 beach cleanups

5



research projects studying how microplastics affect the health of humans & wildlife

OVER

100 MILLION

people reached via all our programs and media



Activities in over 90 countries

12 films and over 20 film awards

400,000 social media followers globally

PlasticOceans.ca

Our Work

Acting Locally to Create Change Globally

Projects on **6 continents**, in over **90 countries**



PlasticOceans.ca

Canada: 2020 Progress

Making a Difference through Partnerships and Projects



Direct Action

Announced our Direct Action program with the aim to clean Canada Coast to Coast to Coast.

JOIN US IN [Canada's largest consolidated clean-up.](#)

One commercial ship to extract marine litter from our remote shores and engage circular economy solutions to avoid landfill.

Plastic Footprint

Developed a plastic footprint calculator and aligned with My Plastic Diary app for going further.

Download [My Plastic Diary App](#) and learn how you can be the solution.

Cleanups



Cleaned 3310 kms of coastline alongside partner efforts.

Virtual Tour



Created a virtual tour of Canada featuring local efforts on waste plastic remediation. In placement of the postponed Run Against Plastic.

Journey across Canada and learn about local efforts happening daily, visit [our blog](#) to learn more.

National Database

Curated a national database on Plastic Organizations & how they work.

[Learn](#) who works on the ground in your area and how to get involved.

Citizen Science



Launched our Citizen Science program of the **Plastic Badge** a scavenger hunt type clean-up for all to take part, during social distancing times.

Take the personal journey on identifying waste plastics in your local environment and see how they affect wildlife.

Canada: 2021 Goals

What You Can Expect from Us

Rethink Refill

As Canada's commitment to our global Rethink Refill Initiative, we will be hosting student based circular economy projects; engaging students on cleaning our environment and creating second life products with the waste we find.



Blue Communities

Establishing our three pilot communities in Canada to align on our Direct Action program: 1 x East, 1 x North, 1 x West coast. These will join our expected global 250 communities, 1,000 members and 10,000,000 people engaged by the end of 2022!



Film & Media

We will be adding films to our award winning library, and books to our extensive collection. Additionally, we are producing more open source educational and youth based materials.



“What you do makes a difference, and you have to decide what kind of difference you want to make.”

- Jane Goodall

Let's Collaborate!

To join efforts to end plastic pollution and foster sustainable communities worldwide, please contact us today.

Canada@PlasticOceans.org
PlasticOceans.ca/Contact

PlasticOceans.ca

